

Arctic experiences: sauna and ice bath on a frozen lake



Ice & Fire: A Sauna and Ice Bath Experience Under the Arctic Sky

Experience mixture of adrenaline, relaxation and adventure with our Arctic experience. After a steamy session in our glass-roofed sauna, you'll immerse yourself in the refreshing waters of a frozen lake for an invigorating ice bath where the water temperature is just above 0 Celsius. As you unwind in the sauna, gaze through the glass ceiling and watch for the chance to see Northern Lights dance across the sky – a rare and magical sight.

This unique experience combines the ancient art of sauna bathing with the thrill of ice bathing, offering you the ultimate way to detoxify, rejuvenate, and reconnect with nature. Feel the cold embrace of the ice and the warmth of the sauna in a breathtaking, natural setting.

The Arctic way (Program)

About 3 hours sauna and icebath experience with safety & Ice plunge instructor.

- Warm up in sauna about 20-30 minutes.
- Cold ice bath for 15 seconds up to a maximum of 2 minutes.
- Heat up in the sauna for 15 minutes
- Repeat 3 times to do it the arctic way.

It's a warm, cold and adrenaline rushing experience that will make you feel clear and empowered, a must to experience when you are above the Arctic Circle.

Benefits of ice bath Cold Water Immersion

- Research shows that cold water immersion (CWI) may improve mental health by increasing endorphin and norepinephrine levels.
- CWI may also improve resilience to stress by decreasing cortisol levels.
- CWI can be adapted to meet different wellness goals, whether for immediate relief or long-term mental health benefits.
- For individuals seeking a quick boost in mood, daily cold water face immersions and occasional full-body plunges might be beneficial.
- For those aiming for long-lasting benefits such as lowered cortisol levels, enhanced mood regulation, and increased resilience to stress, research shows that consistent full-body CWI may be beneficial.

Find your Grip. Feel the Drift

BORN TO DRIFT

3 hour program

Step into the world of trilling ice driving with a refined 3-hour experience designed for first-timers and enthusiasts alike. Sleek, fast, and unforgettable.

Our instructors will help you conquer the ice to understand what ice drifting is all about and make you a safer, and better driver

Suggested Program:

09:00 - 12:00 Driving on ice (BMW & SUBARU)

Prices start at SEK 9,995, excluding taxes.



ARCTIC CIRCLE DRIVERS EXPERIENCE – VIP EDITION

Where Arctic Wilderness Meets Luxury Adventure

Weekend Program (Friday–Monday)

Day 1 – Friday: Welcome to the Arctic

15:00 – Private transfer service ready at Luleå Airport (6–7 guests per minivan)

15:10 / 15:30 – Guest arrivals via SK010 (SAS) or D84043 (Norwegian) from Stockholm Arlanda

15:45 – Scenic transfer to Hotel Akerlund, Jokkmokk

18:00 – Check-in and welcome briefing at the hotel

19:00–19:30 – Drive to the Lake by our offroad track

19:30–21:30 – Dinner on Ice: Three-course welcome dinner in a heated tipi on a frozen lake, with presentation of the adventure ahead

21:30–23:00 – Arctic Spa Experience: Outdoor sauna, hot tub, and ice bath under the stars – chance of witnessing the Northern Lights

23:00 – Return transport to the hotel

Day 2 – Saturday: Arctic Adventure Begins

06:30–09:00 – Breakfast at Hotel Akerlund

09:15 – Transfer to the lake

09:30 – Safety briefing and equipment fitting

10:00–13:00 – Split groups:

Group A: Snowmobile tour with wilderness stop with lunch sausage grilling over open fire (**10:00–14:00**)

Group B: Ice Driving Experience – Drive performance vehicles on custom-built ice tracks

13:00–14:00 – Wilderness Lunch inside the tipi Group B

14:30–17:30 – Reindeer Encounter – Meet, feed, and learn about these iconic animals from local Sámi guides

17:30 – Return to hotel 19:30 – 3-course Dinner at Hotel Akerlund

Overview

A once-in-a-lifetime VIP getaway for your top clients and partners. This all-inclusive Arctic Circle Experience combines thrilling snow and ice activities with gourmet meals, exclusive relaxation, and the magic of the Northern Lights – all set deep within Swedish Lapland. Perfect for 8 – 16 guests + partners (max 32 guests total)

DAY 3-4

Day 3 – Sunday: Ice Racing & Exploration

06:30-09:00 – Breakfast

09:15 – Transfer to activity site

09:30 – Briefing and gear check

10:00-13:00 – Alternate groups:

Group A: Ice Driving Experience – Drive performance vehicles on custom-built ice tracks

Group B: Snowmobile tour with wilderness stop whit lunch sausage grilling over open fire **(10:00-14:00)**

13:00-14:00 – **Wilderness Lunch** inside the tipi Group A

14:30-17:30 – **Arctic Buggy Driving Experience** – A thrilling ride across the icy terrain

17:30 – Return to hotel

19:30 – Farewell Dinner

Day 4 – Monday: Farewell with a Final Rush

06:30-09:00 – Breakfast & check-out preparations

09:30 – Transfer to the lake

10:00-11:30 – Ice Taxi Rides, Passenger Experiences & Photo Shoot – Capture memories of the weekend with professional photos

11:30-12:30 – Final Lunch in the Tipi

12:30-14:45 – Transfer to Luleå Airport

15:45 / 16:00 – Departures to Stockholm (SK011 SAS / D84044 Norwegian)

ARCTIC CIRCLE DRIVERS EXPERIENCE – PREMIUM CLIENT EVENT

An unforgettable Arctic escape designed to thrill, relax, and inspire.

Overview

Treat your most valued customers and partners to an exclusive, all-inclusive Arctic adventure. From snowmobile safaris and ice driving experiences to wilderness dining and possible Northern Lights views, every moment is curated for unforgettable impact.

Ideal Group Size: 8 - 16 guests

Program Overview – 3 Days / 2 Nights

Day 1: Welcome to Lapland (Monday or Wednesday)

15:00 – Private transfer service ready at Luleå Airport (6–7 guests per minivan)

15:10 / 15:30 – Guest arrivals via SK010 (SAS) or D84043 (Norwegian) from Stockholm Arlanda

15:45 – Scenic transfer to Hotel Akerlund, Jokkmokk

18:00 – Check-in and welcome briefing at the hotel

19:00–19:30 – Drive to the lake by our offroad track

19:30–21:30 – Dinner on ice: Three-course welcome dinner in a heated tipi on a frozen lake, with presentation of the adventure ahead

21:30–23:00 – Arctic Spa Experience: Outdoor sauna, hot tub, and ice bath under the stars – chance of witnessing the Northern Lights

23:00 – Return transport to the hotel

DAY 2-3

Day 2: Action & Exploration (Tuesday or Thursday)

06:30-09:00 - Breakfast buffet at Hotel Akerlund

09:15 - Transfer to the activity base at the lake

09:30 - Morning briefing and gear orientation

10:00-12:00 - Split activities:

Group A: Guided Snowmobile Safari through arctic landscapes

Group B: Ice Driving Experience on professionally prepared tracks

12:00-13:00 - Wilderness Lunch cooked over open fire, served in a heated tipi on the lake

13:00-15:00 - Group switch activities: Snowmobile tour / Ice driving

15:00-16:00 - Swedish Fika break - traditional Swedish pastries and hot drinks in the tipi or out by the fire

16:00 - Transfer to "Stor Knabben"

16:30-18:00 - Fireside relaxation and traditional sausage grilling

18:00 - Return transfer to the hotel

19:30 - Dinner at Hotel Akerlund

Day 3: Final Thrills & Farewell (Wednesday or Friday)

06:30-09:00 - Breakfast and checkout preparations

09:00 - Luggage loaded and transfer ready

09:30 - Return to the lake activity site

10:00-11:30 - Passenger Rides & Photo Opportunity: Ice taxis, snow vehicles, and stunning Arctic photoshoots

11:30-12:30 - Final Tipi Lunch by the lake

12:30-14:45 - Transfer to Luleå Airport

15:45 / 16:00 - Departures (SK011 SAS / D84044 Norwegian)

The thrill on the Ice, The Freedom of the Drift

Born to Drift 1 day program

Step into the world of trilling ice driving with a refined 1 day experience designed for first-timers and enthusiasts alike. Our instructors will help you conquer the ice to understand what ice drifting is all about and make you a safer driver. Over the course of the day, you'll refine your techniques, increase your confidence, and experience true ice drifting on our specially designed tracks. With personal coaching, you'll work on perfecting high-speed drifts, tight corners, and smooth transitions, all while enjoying the thrill of being on a frozen lake above the Arctic Circle. It's a full day of adrenaline, and it's the perfect choice for those looking to elevate their driving skills.

Program

09:30 - 11:30 Driving on ice (BMW & SUBARU)

11:30 - 12:30 Wilderness Lunch on the ice

12:30 - 16:00 Driving on ice (BMW & SUBARU)

16:00 - 16:30 Passenger Ride with instructor (Porsche)

Prices start at SEK 19,990, excluding taxes.



The thrill on the Ice, The Freedom of the Drift

BORN TO DRIFT 2 DAY PROGRAM

Step into the world of trilling ice driving with a refined 2 day experience designed for first-timers and enthusiasts alike. Our instructors will help you conquer the ice to understand what ice drifting is all about and make you a safer driver. Our flagship program a higher-level Immersion into ice drifting, led by our instructors, with professional service and pro-level track time. Two full days of next-level ice driving. Push your limits, sharpen your skills, and conquer the ice. This is our most advanced and immersive experience. Across two days, you'll master drifting techniques, navigate real challenges, and refine your edge - all while enjoying top-tier vehicles, service and scenery. Everything rounds up with the fun and thrill of the buggy drifting.

Day 1 conquer the skills of the drift (instructor help you thru the day)

09:30 - 11:30 Driving on ice (SUBARU)

11:30 - 12:30 Wilderness Lunch on the Ice

12:30 - 16:30 Driving on ice (BMW)

16:00 - 17:00 Passenger ride with instructor (Porsche)

18:00 - 20:00 Dinner Hotel Akerlund (Restaurant Gastis)

Day 2 the next level drifting (Use your skills from day 1)

09:30 - 12:00 Drifting on ice (BMW & Subaru)

10:00 - 12:00 Instructed drifting with the Porsche

12:00 - 13:00 Wilderness Lunch on the ice

13.30 - 16.30 Buggy drifting



The trill of drifting , the fun of buggys.

Arctic Buggy drifting

Get ready for an adrenaline-pumping 1.5-hour or 3 hour adventure behind the wheel of an Ice Buggy! This unique experience is all about high-speed drifting, tight turns, and icy slides as you conquer frozen tracks like never before. Whether you're a beginner or an experienced driver, our expert instructors will guide you every step of the way, teaching you how to master the art of drifting on ice. Feel the rush as you push your limits, explore the icy terrain, and unleash the power of the Ice Buggy! This is not just a driving experience – it's an icy thrill ride that will leave you craving more.

Our instructors will help you to get the most fun out of this adventure.

Program to chose from.

1,5 hour drifting

3 hour Drifting

Soft drinks, te, coffee, and snacks incl.

Prices start at SEK 3,995, excluding taxes.

Rent Our Arctic Adventure Event Area

Plan your next event above the Arctic Circle with us!

We offer a one-of-a-kind location with:

- 4 Tracks for thrilling rides and events
- 1 Handling Area for precision driving and skill-building
- Restaurant Tipi for workshops, breaks, lunch, or just relaxing between the action

Whether you're planning an exclusive event or a full-scale expedition, our Arctic event area is available for rent to host your group. We'll help make your event seamless and unforgettable.

What We Offer:

- Event Management: We'll help you plan every detail, ensuring a top-notch experience for your guests
- Food Experience on the Ice: Treat your guests to a unique dining experience amidst the Arctic landscape
- Snowmobile Tours: Take your guests on an exhilarating ride through the Arctic wilderness
- Connections to Other Arctic Adventures: Huskey tours, Meet the reindeers, cross country skiing, ice fishing and more.
- Driving Instructors: Professional instructors to guide your guests and ensure a safe, enjoyable experience

Call us today to start planning your next Arctic adventure.

Let us help you create an extraordinary event!

BRING YOUR BRAND TO THE ICE

Rent the Ultimate Arctic Racetrack – Powered by Driver's Paradise

Looking to create a truly unforgettable client event or brand activation? Welcome to the Arctic, where your brand meets high-performance adventure. Host your own driving experience on our premium, racing-grade ice track—exclusively tailored to accommodate your cars, your style, and your audience.

Track Rental Details

Track Access: 10:00 – 16:00

Base Rate: from 5,000 SEK per car/day

Exclusive racetracks prices start from: 50 000 SEK / day (Rent the whole racetrack area exclusive day)

Rally Stud Option Prices onrequest: Price per per car for use of 7mm competition-grade studs* (Depends on ice conditions)

Enhance the Experience

Customize your track day with high-impact add-ons designed to elevate your guest experience:

Hospitality Pack: Soft drinks and premium snacks for your guests

Wilderness Lunch: A rustic, open-fire meal served outdoors

Expert Coaching: Hire a professional instructor for driving guidance and guest safety

Accommodation Support: Let us arrange your hotel stay in one of our 2 hotels

Evening Dining: Local culinary experiences with Arctic flavors

Extreme Activities: Buggy drifting on ice, Guided snowmobile tours, sauna on ice, and more.

Support Facilities: Heated garage access, Service workshop

Deliver excitement. Build loyalty. Showcase performance. Contact us today to design your custom Arctic ice driving experience.

Driver's Paradise – Where brands perform on ice.

